TIM # 43575

NCC Cable System Order

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Order#	62341973	Flight Dates	10/10/16 - 10/16/16	Update Date		09/28/16	
Syscode	7790	Agency	Strategic Media Placement	Version		1 Vs. 1	
System Name	Spectrum/Traverse City, MI	Advertiser	MI GOP	Show All Lines			
Market	Traverse City			Total # of Weeks	S		1
		Client Code		Total			\$3,879.00
AE	Matthew Marcus	Product Code		Commission			\$581.85
Sales Coordinator	Lilka Marino	Est Code	HD-101	Net Total			\$3,297.15
Office	Washington	Product Name		Total Spots			114
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Not accepted			Sold On		Cost Per Spot	
Survey	Cable Nielsen Live+3 Aug16	Primary Demo	Adults 35+	GRP		GIMP -	
		Makegood Policy	Approval Required	СРР	•	CPM -	
Comments:	9.28 New Order, Please Review and Confirm. Thanks.						

21	20	19	18	17	16	15	14	13	12	1	10	9	8	7	6	51	4	ω	2	4	Line
GOLF	FXNC	FXNC	FXNC	FXNC	FOOD	ESPN	ESPN	ESPN	ESPN	ESP2	ENT	DISC	CNN	CNN	CNN	CNN	CNBC	CNBC	BTN	AEN	Net
GOLF PT	FXNC EF	FXNC EM	FXNC DT	FXNC PT	FOOD PT	ESPN EF	ESPN EM	ESPN DT	ESPN PT	ESP2 PT	ENT PT	DISCPT	CNN EF	CNN EM	CNN DT	CNN PT	CNBC DT	CNBC PT	BTNPT	AEN PT	Program
10/10/16	10/10/16	10/10/16	10/10/16	10/10/16	10/10/16	10/10/16	10/10/16	10/10/16	10/10/16	10/10/16	10/10/16	10/10/16	10/10/16	10/10/16	10/10/16	10/10/16	10/10/16	10/10/16	10/10/16	10/10/16	Start Date
10/16/16	10/16/16	10/16/16	10/16/16	10/16/16	10/16/16	10/16/16	10/16/16	10/16/16	10/16/16	10/16/16	10/16/16	10/16/16	10/16/16	10/16/16	10/16/16	10/16/16	10/16/16	10/16/16	10/16/16	10/16/16	Stop Date
19:00	16:00	05:00	09:00	19:00	19:00	16:00	05:00	00:60	19:00	19:00	19:00	19:00	16:00	05:00	09:00	19:00	09:00	19:00	19:00	19:00	Start Time
24:00	19:00	09:00	16:00	24:00	24:00	19:00	00:60	16:00	24:00	24:00	24:00	24:00	19:00	09:00	16:00	24:00	16:00	24:00	24:00	24:00	Stop
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\$24.00	\$38.00	\$36.00	\$24.00	\$48.00	\$48.00	\$38.00	\$36.00	\$24.00	\$48.00	\$31.00	\$31.00	\$48.00	\$38.00	\$36.00	\$24.00	\$48.00	\$12.00	\$24.00	\$19.00	\$48.00	Unit Cost
\$72.00	\$114.00	\$108.00	\$72.00	\$144.00	\$144.00	\$114.00	\$108.00	\$72.00	\$144.00	\$93.00	\$93.00	\$144.00	\$114.00	\$108.00	\$72.00	\$144.00	\$36.00	\$72.00	\$57.00	\$144.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot
Issue	Line Comment																				

NCC Cable System Order

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Line Comment	П	Spot Len	Total Cost	Unit Cost	Total Spots	IMP	RTG	S	S		٤	-	ne M	art Stop me Time	Start e Time	Stop Date	Start Date	Program	Net	Line
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	CPM	0	-	СРР					۵	equire	Approval Required	Appro	L	Makegood Policy	Make					
•	GIMP	0		GRP	<u></u>						Adults 35+	Adult		Primary Demo	Prima		J.,	Cable Nielsen Live+3 Aug16		Survey
	Cost Per Spot	0		Sold On	Sc													Not accepted		Status
	100.0	-		Affiliate Split),									Credit Status	Cred			(301) 951-2620		Phone
114				Total Spots	7.									Product Name	Produ			Washington		Office
\$3,297.15				Net Total	Z						2	HD-101		ode	Est Code			Lilka Marino	Coordinator	Sales Co
\$581.85				Commission	ဂ္ဂ									Product Code	Produ			Matthew Marcus		ΑE
\$3,879.00				Total	To									Client Code	Clien					
_			eks	Total # of Weeks	То													Traverse City		Market
			S	Show All Lines	St						P	MI GOP		rtiser	Advertiser			Spectrum/Traverse City, MI	Name	System Name
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	09/28/16	0		Update Date	등				6	0/16/1	10/10/16 - 10/16/16	10/10		Flight Dates	Flight			62341973		Order #

NCC Cable System Order

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62341973	Flight Dates	10/10/16 - 10/16/16	Update Date	09/28/16	
7790	Agency	Strategic Media Placement	Version	1 Vs. 1	
Spectrum/Traverse City, MI	Advertiser	MI GOP	Show All Lines		
Traverse City			Total # of Weeks		1
	Client Code		Total		\$3,879.00
Matthew Marcus	Product Code		Commission		\$581.85
or Lilka Marino	Est Code	HD-101	Net Total		\$3,297.15
Washington	Product Name		Total Spots		114
(301) 951-2620	Credit Status		Affiliate Split	100.0	
Not accepted			Sold On	Cost Per Spot	
Cable Nielsen Live+3 Aug16	Primary Demo	Adults 35+	GRP -	GIMP -	
	Makegood Policy	Approval Required	CPP -	CPM -	
9.28 New Order, Please Review and Confirm. Thanks.					
	Order # 62341973 Syscode 7790 System Name Spectrum/Traverse City, MI Market Traverse City AE Matthew Marcus Sales Coordinator Lilka Marino Office Washington Phone (301) 951-2620 Status Not accepted Survey Cable Nielsen Live+3 Aug16	62341973 7790 Spectrum/Traverse City, MI Traverse City Matthew Marcus Lilka Marino Washington (301) 951-2620 Not accepted Cable Nielsen Live+3 Aug16 Cable Nielsen Live+3 Aug16	62341973 7790 Spectrum/Traverse City, MI Traverse City Matthew Marcus Lilka Marino Washington Washington Cable Nielsen Live+3 Aug16 Cable Nielsen Live+3 Aug16 Primary Demo Makegood Policy Flight Dates Agency Cilent Code Product Code Est Code Product Name Credit Status Makegood Policy Pimary Demo Makegood Policy	62341973 Flight Dates 7790 Agency Spectrum/Traverse City, MI Traverse City Matthew Marcus Lilka Marino Washington Washington Cable Nieisen Live+3 Aug16 Product Code Est Code Product Name Credit Status Primary Demo Makegood Policy Proval Required Agency Strategic Media Placement MI GOP Client Code Product Code Est Code Est Code Product Name Adults 35+ Approval Required	62341973 Flight Dates 10/10/16 - 10/16/16 Update Date Update Date

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